

Evaluating the Effectiveness of a Preschool Music Program on Students' Language Arts and Literacy Skills

Timeline: 2012 - 2013

Client: Kindermusik International

The Challenge. Do students that use the ABC Music & Me program attain higher literacy and language arts skills than students who do not use ABC Music & Me?

The Solution. SEG Measurement, an independent research firm, conducted a national study of nearly 300 preschool children, aged three years through five years, to test the ability of Kindermusik International's curriculum ABC Music & Me affect on students' literacy development.

During the study, students in both the treatment and control groups were tested with the Phonological Awareness Literacy Screening (PALS) Pre-K Assessment at both the beginning and end of the school year. Results indicated that students in the treatment group showed a 32% higher gain in PALS scores over the control group, indicating greater gains in student's literacy as a result of the curriculum.